



**The South Indian Sugarcane & Sugar Technologists'
Association**

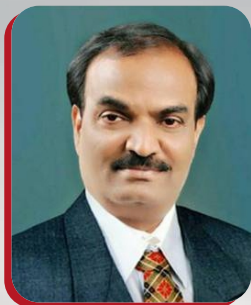
55th ANNUAL CONVENTION & SUGAR EXPO, 2026

**4th & 5th
September,
2026**



**@
CHENNAI TRADE
CONVENTION
CENTRE
Chennai**





Dear Friends & SISSTA Members,

We are pleased to extend a cordial invitation to you to attend the 55th Annual Convention of SISSTA will be held on 4th & 5th September, 2026 at Chennai Trade Centre, Chennai, Tamil Nadu.

You are aware that the sugar industry is making rapid strides in the recent past in all the areas of operation. In order to create a common platform for easy exchange of views, experiences and information, among the technologists and factories, SISSTA is organizing seminars and conventions. The deliberations / discussions held are of immense use to the industry. The technical papers published are of high standard and well received by the technocrats.

This milestone convention will bring together distinguished professionals, industry experts, academicians, and stakeholders from across the sector to share knowledge, discuss emerging trends, and foster meaningful collaborations. The event will feature insightful keynote sessions, technical discussions, panel interactions, and networking opportunities.

Your presence at this prestigious gathering would greatly enrich the deliberations and contribute to the success of the convention. We are confident that the event will provide a valuable platform for exchanging ideas and strengthening professional relationships.

More than 1000 delegates are expected to participate in this convention from the all over India like sugar mill owners, Technocrats, Engineers, Research-institutions, Govt. Officials and other dignitaries of the Sugar Industries.

The Sugar Expo 2026, running alongside the convention, will feature over 100 leading technology developers, showcasing the latest in machinery, automation, digital solutions, and sustainable practices. It is an unmissable and rare opportunity to engage with the top notch technology developers and gain valuable insights into the latest trends and explore solutions tailor made to your needs.

Sugar Factory managements and Research Institutes are requested to depute maximum number of their technical staff to participate, deliberate and make the convention a grand success.

Best Regards,

R.V. KUMBHAR
President, SISSTA

CALL FOR RESEARCH PAPERS:

Members, Technocrats, Engineers, Scientists from various institutions and Management Executives are requested to share their knowledge and experiences in the form of "Technical Papers" to be published in the convention proceedings and presented during the convention for the benefit of other members on the following subjects

- a) **Sugarcane** - Sugarcane agriculture including soil health varieties, plantation, plant protection cultivation, harvesting & transportation etc. Any other associated topics.
- b) **Sugar Engineering** - Cane handling & cane processing – diffusion, co-generation, conservation of steam, power, water, man power with automation & latest technology in addition to role of solar, wind energy, etc. in sugar industry. Any other associated topics.
- c) **Sugar Processing** - Topics related to right from processing of juice in to white sugar, raw sugar, sulphurless sugar,

refined sugar, alcohol & storage of sugar and molasses. Environmental & pollution control systems. Other modern technologies.

- d) **By-Products** - Distilleries, Diversification of Ethanol production from different feed stock, utilization of bio energy, incineration boiler, other associated by-product industries & manufacturing processes. Environmental & pollution control systems. Other modern technologies.
- e) **Management, general administration, H.R. and finance** - Topics including scientific method of fixation of cane price, cost of conversion to sugar, fixation of labour strength, manpower reduction, safety measures in sugar industry, etc.

The last date for submission of soft copy of the technical paper is 10.08.2026 to sissta68@gmail.com. The detailed guidelines can be accessed from SISSTA website.

AWARDS

SISSTA recognizes the contribution of its members in advancing the cause and growth of the industry. The following awards are presented annually with the aim to encourage them:

- ❖ Industrial Excellence Award
- ❖ Felicitation of Sr. Sugar Industries from SISSTA members
- ❖ Life Time Achievement Award
- ❖ Gold Medal from "Pushpavathi Blessing Garapati" award for best paper on Sugarcane
- ❖ Gold Medal award from "J.P. Mukherji & Associates Pvt. Ltd." award for best paper on Engineering

- ❖ Gold Medal award from "Mydur Anand Memorial" award for best paper on Process
- ❖ Gold Medal award from "Avant-Garde Systems and Controls (P) Ltd.", for best paper on by-Product
- ❖ SISSTA Silver & Bronze Medal for best research paper in Sugarcane, Engineering, Process, By-Products, Management
- ❖ SISSTA's Best Sugar Factory Performance & Distillery Awards for southern sugar factories



WHY YOU SHOULD ATTEND?

- ✓ Meet sugar mill owners, plant heads, technologists, engineers, and procurement teams from across South India and beyond—people who influence and finalize purchasing decisions.
- ✓ SISSTA brings together the core of the sugar and allied sectors, ensuring your solutions are seen by a relevant and engaged audience.
- ✓ Demonstrate innovations in sugar processing, co-generation, ethanol production, automation, sustainability, and efficiency improvements.
- ✓ Strengthen your brand presence and position your organization as a trusted partner within the sugar industry.
- ✓ Interact with industry leaders, policymakers, researchers, and solution providers to foster partnerships and collaborations.
- ✓ Benefit from hosting the Expo in Chennai, a key industrial hub with excellent connectivity and strong presence of sugar and allied industries.

CONVENTION HIGHLIGHTS

Biggest congregation of sugar & allied industry scientists, technocrats & managers from India.

Sharing wealth of experience by renowned experts on industry trends and deep insight during the Memorial lectures and technical sessions.

Delivering excellence and innovation for future businesses

Opportunity to interface with leading technology developers & who's who of Indian sugar industry.

Lucrative opportunity for branding, networking and knowledge sharing.

A platform to network, forge partnerships with Govt. & industry stakeholders



WHY EXHIBIT IN SUGAR EXPO?

- Direct Access to Decision-Makers
- Highly Focused Industry Platform
- Showcase Cutting-Edge Technologies
- Generate High-Quality Business Leads
- Enhance Brand Visibility & Credibility
- Networking & Collaboration Opportunities
- Stay Updated on Industry Trends
- Launch & Promote New Products
- Pan-India & International Participation



EXHIBIT AT SUGAR EXPO, 2026

It will be a good opportunity for the exhibiting companies to showcase your latest products, innovations and services to the sugar industry. The exhibit area will be prime networking space for the attendees during the Annual Convention programme. Nearly 77 exhibitors comprising of leading original equipment manufacturers, small and medium enterprises, specialty chemical manufacturers etc., will be participating in this event and will boost your business. Be part of SISSTA Sugar Expo 2026 and take your business to the next level!

Stall Size & Price :

(a) 3M x 3M, stall no. 01 to 77 @ Rs.1,00,000+18% GST

Other Features :

- Octonorm stall, Table - 01, Chairs — 03, Power point- 01, Spot lights, Dustbin - 01, Fascia walls.

Details of Complementary:

- ❑ 3 Delegates free for attending the Annual Convention
- ❑ Complimentary bags, 2 days food with convention proceedings
- ❑ Memento for company name by VIPs with Group Photo
- ❑ Certificates for participation in Sugar Expo

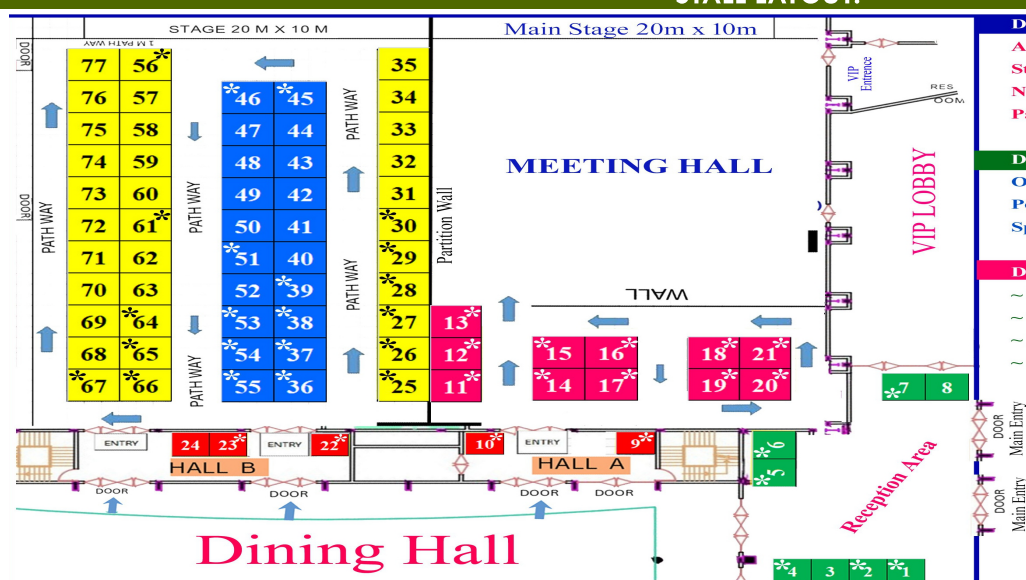
For booking of stall and other queries, please contact :

Shri N. Gopalakrishnan,

Secretary, SISSTA, M: 9500120213

Payments : Through DD/Bank Transfer in favour of "The South Indian Sugarcane & Sugar Technologists' Association" payable at Chennai. Availability of stalls is limited, allotment to be made on first come-first-served basis. Interested exhibitors may book their preferred stalls by speaking to officials at SISSTA Secretariat and remitting the cost of stalls in advance to avoid disappointment at later stages.

STALL LAYOUT:



Details of Sugar Expo - 2026:

All stall Size : 3M x 3M
Stall Cost : Rs.1,00,000+18% GST
No. of Stalls : 01 to 77
Payment by : NEFT to SISSTA

Details of the Stall:

Octonorm stall, Table - 01, Chairs - 03,
Power point -01,
Spot lights, Dustbin – 01 & Carpet

Details of Complementary:

- ~ 3 Delegates free for attending the Convention
- ~ Complimentary bags, 2 days food with proceedings
- ~ Memento for Exhibitors by VIPs with Group Photos
- ~ Certificates for participation in Sugar Expo

*** Booked**



WHY SPONSOR?

- 1. Access to a Targeted Industry Audience
- 2. Showcase Your Latest Innovations
- 3. Expand Business Opportunities
- 4. Strengthen Brand Visibility
- 5. Networking with Industry Leaders
- 6. Stay Ahead of Industry Trends
- 7. Launch New Products & Solutions
- 8. Pan-India and Global Reach
- 9. Competitive Advantage
- 10. Strategic Location – Chennai



Benefit from hosting the Expo in Chennai, a key industrial hub with excellent connectivity and strong presence of sugar and allied industries.

SPONSORSHIP PACKAGE CATEGORIES

Many well-known dignitaries like CMD's, Directors, CEOs, HODs, Senior / Middle Management Executives etc., from the Sugar mills, Scientists from research institutes, Sugar machinery manufacturers, Sugar engineers, Technologists, Agriculturists, Agronomists and other sugar professionals related with the industry are expected to participate.

To organize this in a successful manner, we need the support of leading organizations like yours in the form of Sponsorship. Needless to emphasize that the standing and reputation of organizations will get enhanced and noticed by Sponsoring Conventions of this nature. We therefore, request yourself to kindly extend your participation and Sponsorship. The details of which are mentioned below:

LIST OF SPONSORSHIP WITH COMPLIMENTARY DETAILS					
A. SUPER PLATINUM ₹ 6.00 Lakhs	B. PLATINUM ₹ 4.00 Lakhs	C. DIAMOND ₹ 3.00 Lakhs	D. GOLD ₹ 2.00 Lakhs	E. SILVER ₹ 1.00 Lakh	F. BRONZE ₹ 0.50 Lakh
› A Octonorm Stall will be given (3M x 3M) › Enrolment of 6 delegates as Complimentary › Free printing of Full Page Coloured advertisement in the Proceedings › Memento with Certificate will be presented on the Dais by the VIPs › Company profile will be printed with the size of 6 x 3 - 2 nos. › Display of Companys Logo on the wings of Backdrop › Inserting of Company Brochure in the complimentary bag	› Enrolment of 4 delegates as Complimentary › Free printing of Full Page Coloured advertisement in Proceedings › Memento with Certificate will be presented on the Dais by the VIPs › Display of Companys Logo on the wings of Backdrop › Company profile will be printed with the size of 6 x 3 - 2 nos. › Inserting of Company Brochure in the complimentary bag	› Enrolment of 3 delegates as Complimentary › Free printing of Full Page Coloured advertisement in Proceedings › Memento with Certificate will be presented on the Dais by the VIPs › Display of Companys Logo on the wings of Backdrop › Company profile will be printed with the size of 6 x 3 - 1 no. › Inserting of Company Brochure in the complimentary bag	› Enrolment of 2 delegates as Complimentary › Free printing of Full Page Coloured advertisement in Proceedings › Memento with Certificate will be presented on the Dais by the VIPs › Display of Companys Logo on the wings of Backdrop › Inserting of Company Brochure in the complimentary bag	› Enrolment of 1 delegates as Complimentary › Free printing of Full Page b & w advertisement in Proceedings › Memento with Certificate will be presented on the Dais by the VIPs › Display of Companys Logo on the wings of Backdrop › Inserting of Company Brochure in the complimentary bag	› Enrolment of 1 delegates as Complimentary › Memento with Certificate will be presented on the Dais by the VIPs › Display of Companys Logo on the wings of Backdrop

Note: GST 18% extra





ADVERTISING OPPORTUNITY:

Advertisers are requested to make use of this golden opportunity to include their advertisements of their activities and achievements of their products in this publication which will go a long way in improving the sales contacts with potential customers all over India resulting in tangible benefits to their organization.

You are requested to send your advertisement material at the earliest for publication at specific and favorite places in the proceedings. **The last date for receipt of advertisement is 10.08.2026.**

TARIFF:

- ❖ **Outside Back Cover** - Colour : Booked
 - ❖ **Inside Front Cover** - Colour : Booked
 - ❖ **Inside Back Cover** - Colour : Booked
 - ❖ **Inside full page** - Colour : ₹ 20,000 + GST 5%
 - ❖ **Inside full page** - B/w : ₹ 15,000 + GST 5%
- (Page Size - H:28 cm x W:21 cm & Print Size: H: 25 cm x W: 17 cm)

CONDITIONS:

1. Advertisements are subject to acceptance by SISSTA.
2. **Advertisement charges must be paid in advance**
3. **Payment should be made by Cheque / D.D. / NEFT to The South Indian Sugarcane and Sugar Technologists Association, S.B. A/c No. 30705634820, State Bank of India, Gandhi Nagar Branch, Adyar, Chennai-20, IFSC Code No. SBIN0017871.**
4. Preference will be given to the advertisers in allotting space in the journal in accordance with their sponsorship and contributions as per discretion of SISSTA.
5. Kindly note that requests for specified space will be on first come first serve basis.
6. Soft copy of the advertisement material shall be mailed to **sissta68@gmail.com** in **Corel Draw (CDR), PDF or JPEG in High Resolution format.**
7. The Copy of the Annual Convention Proceedings will be sent to advertisers as free of charge.

PRESENTATION SLOT OPPORTUNITY

Presentation slot during our technical session and brochure insertion in the complimentary bag details are mentioned below:

(a) Presentation Slot on 4th September, 2026:

On 1st day afternoon, there is a Special Joint Session especially to give presentation by the Manufacturers and suppliers. To give a presentation slot is for 15 Minutes in this session. The tariff amount is Rs.50,000+GST 18%.

(b) Presentation Slot on 5th September, 2026:

Technical session will start on 2nd day and two technical sessions will simultaneously go ahead. One is for Sugarcane and another one is for Engineering, Process, By-Products and General Management Papers. To give a presentation in a suitable technical session for 10 minutes, the tariff is Rs.25,000+ GST 18%.

(c) Brochure Insertion:

To promote business, brochure/Catalogue of business can be inserted in the complimentary kit. Tariff is Rs. 10,000+GST 5%. Only one brochure/catalogue is allowed. Hardcopy of the brochures will be reached us on or before 20.08.2026 to SISSTA office.

DELEGATE FEE FOR PARTICIPATION

The delegation fee is as follows. Spot registration can also be done at the registration counter of the venue. **Please note that the delegate fee once paid is non refundable.**

Particulars	Early Bird Registration with payment before 15.08.2026	Spot Registration
Life Members	₹ 2,500/-	₹ 3,000/-
Non – Members	₹ 3,000/-	₹ 3,500/-
Senior Citizen	₹ 1,800/-	₹ 1,800/-
Spouse	₹ 1,800/-	₹ 1,800/-

The above delegation fee is inclusive of GST 18%

This is an advance intimation to all members with a request to plan and attend the convention. Sugar Factory managements and Research Institutes are requested to depute maximum number of their technical staff to participate, deliberate and make the convention a grand success.



PAYMENT DETAILS:

The Delegation fee / Sponsorship / Stall Charges /Advertisement charges etc. can make payment as per the details mention below:

A/c Name : The South Indian Sugarcane and Sugar Technologists Association
A/c Number : 30705634820
Bank Name : State Bank of India
Branch : Gandhi Nagar, Adyar, Chennai-20
A/c Type : Saving Account
IFSC Code : SBIN 0017871
GST No. : 33AAAAT0211H1Z7

DISTANCE TO THE VENUE

- Chennai Airport - 7 kms
- Chennai Central Railway Station - 18 kms
- Chennai Koyambedu Bus Stand - 8.5 kms

SCAN TO REACH THE VENUE:



LIST OF HOTELS IN CHENNAI

Name of the Hotel	Phone No. (STD: 044)	Room Tariff in Rs. (excluding tax)		Approx. Distance from the Venue
		Single A/c	Double A/c	
Feathers - A Radha Hotel	6677 6969	13,000	14,000	2.3 km
Ramada Plaza	4565 3333	13,000	14,000	4.1 km
Hyatt Regency	6100 1234	12,500	13,500	10.3 km
Le Royal Meridien	2231 4343	11,500	12,500	2.4 km
Hablis Hotel	4023 5555	9,500	10,500	2.5 km
The Park Hotel	4267 6000	8,729	9,729	12.5 km
Lemon Tree Guindy	9911701701	7,875	8,575	4.4 km
Lemon Tree Shimona	4040 7777	7,150	8,150	1.7 km
Hotel Savera	28114700	4,500	5,500	12.7 km
Raj Park Hotel	4225 7777	4,500	5,500	12.8 km
New Woodlands Hotel	28113111	3,200	3,900	12.8 km
Kuber Inn Elite	9600022496	3,000	3,300	1.3 km
Hotel Palmgrove	2827 1881	2,500	3,300	11.3 km
Hotel Beebiz	89399 96105	2,800	3,100	5.5 km
Tranquility Inn	98840 32291	2,000	3,000	2.3 km
The Mount Manor	7299975113	2,500	3,000	4.7 km
Pine Tree Signature	2220 1110	2,300	2,800	4.2 km
Wooden Park Hotel	099404 37545	2,250	2,600	2.7 km
Grand Residence	2476 7611	2,000	2,500	1.0 km
Mallika Residency	28413714	1,800	2,400	14.5 km
Green Tree Hotel	91762 41455	1,700	2,200	10.2 km
Starlight Hotels DLF	081899 95111	1,500	2,000	2.4 km

TOURIST PLACES IN CHENNAI



For further information please contact :

R.V. KUMBHAR
President, SISSTA
M:9731261796

V. THIRUVENKADAM
Convener & Vice President (TN)
M: 9442104026

C.G. MANE
Vice President (KA)
M: 9970849610

Y. KOTAIAH
Vice President (AP)
M: 9573416999

N. GOPALAKRISHNAN
Secretary, SISSTA, M: 9500120213